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The Complete Price List

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BRANDORA PTE. LTD

SEO Optimization

Title	Description	Price
Keyword Research & Strategy	Identify high-performing, relevant keywords to target your audience effectively.	from **€500**
On-Page Optimization	Optimize website elements like meta tags, headers, and content for improved search rankings.	**€800**
Technical SEO Audits	Comprehensive analysis of your website's technical performance, including crawlability and indexing.	from **€1,200**
Backlink Building & Outreach	Secure quality backlinks from authoritative websites to enhance your domain authority.	from **€1,000**
Local SEO for Geo-Specific Audiences	Boost your visibility in local searches with targeted optimization strategies.	**€700**
Mobile SEO Optimization	Ensure your website delivers a seamless experience across all mobile devices.	**€600**
Content Optimization for Search	Refine your content to align with search engine algorithms and user intent.	from **€800**

PPC Advertising

Title	Description	Price
Google Ads Campaign Management	Create and manage high-performing Google Ads campaigns tailored to your goals.	from **€1,000**
Bing Ads Campaigns	Expand your reach with optimized Bing Ads campaigns.	**€800**
Retargeting & Remarketing Strategies	Re-engage website visitors with targeted ads to drive conversions.	from **€900**
Display & Banner Ad Campaigns	Design and execute visually engaging display ad campaigns.	**€700**
Social Media Ads (Facebook, Instagram, LinkedIn, etc.)	Launch targeted social media ad campaigns to boost engagement and reach.	from **€800**
A/B Testing and Conversion Rate Optimization	Optimize ad performance through testing and data-driven adjustments.	**€400**
Budget Optimization & Reporting	Optimize your campaign budget for maximum ROI with expert analysis and detailed performance insights.	**€400**

Social Media Marketing

Title	Description	Price
Social Media Strategy Development	Craft a detailed plan to grow your social presence and achieve business goals.	from **€1,000**
Content Creation & Scheduling	Develop and schedule engaging social media content tailored to your brand.	**€900**
Paid Social Campaigns	Run targeted paid campaigns to increase visibility and drive leads.	from **€800**
Community Management & Engagement	Foster meaningful interactions with your audience through active engagement.	**€600**
Social Listening & Analytics	Monitor and analyze social conversations to refine strategies.	from **€500**
Influencer Outreach & Collaborations	Partner with influencers to amplify your brand's reach and credibility.	from **€1,200**

Content Marketing

Title	Description	Price
Content Strategy Development	Design a content roadmap to drive traffic and conversions.	from **€1,000**
Blog Writing & Management	Create high-quality blog posts optimized for search engines and audience engagement.	**€300** per blog
Whitepapers, eBooks, and Case Studies	Produce in-depth, professional content to establish authority.	from **€1,500**
Video Content Production	Create visually compelling video content to captivate your audience.	from **€2,000**
Website Content Optimization	Refine website content to align with user intent and SEO best practices.	**€800**
Infographic Creation	Design visually engaging infographics to convey information effectively.	from **€600**

Email Marketing

Title	Description	Price
Email Strategy Development	Plan and implement an email marketing strategy tailored to your goals.	€800
Drip Campaigns & Automation	Set up automated workflows to nurture leads and boost conversions.	from €1,200
Newsletter Creation	Design and write engaging newsletters that resonate with your audience.	€400 per newsletter
Subscriber List Management	Maintain and segment your email list for targeted campaigns.	€500
A/B Testing for Subject Lines and CTAs	Optimize email performance through data-driven testing.	€300
Performance Analytics	Analyze email campaign results to refine future strategies.	€400

Marketing Automation

Title	Description	Price
Marketing Automation Setup & Integration	Implement automation tools to streamline your marketing processes.	from €2,000
CRM Management (e.g., HubSpot, Salesforce)	Integrate and manage your CRM for seamless lead tracking and customer management.	from €1,500
Workflow Creation and Optimization	Design and optimize automated workflows for maximum efficiency.	€1,200
Lead Scoring and Nurturing	Score and prioritize leads to focus on high-value prospects.	€800
Multi-Channel Campaign Automation	Automate campaigns across email, social, and paid channels for cohesive execution.	from €2,500

Starter Package

Ideal for small businesses and startups looking to establish their online presence and attract their first customers. This package focuses on foundational strategies to help you grow sustainably.

What's included

+ Basic SEO Optimization (Keyword Research, On-Page SEO)

+ PPC Campaign Setup (Google Ads or Social Ads)

+ Social Media Management (2 platforms, 10 posts/month)

+ Email Marketing Setup (Newsletter template and 1 campaign)

+ Monthly Performance Report

€1,000/month   ⚡ Kickstart Your Growth

Growth Package

Perfect for growing companies ready to scale their digital efforts and increase visibility across multiple channels. This package delivers tailored strategies to amplify brand awareness and boost traffic.

What's included

+ Advanced SEO Optimization (Backlink Building, Content Optimization)

+ PPC Campaign Management (Google Ads + Social Media Ads)

+ Social Media Marketing (3 platforms, 15 posts/month + Paid Campaigns)

+ Content Marketing (2 Blog Articles/Month)

+ Email Marketing Campaigns (Drip Campaign Setup, Subscriber Management)

+ Bi-Weekly Performance Reports

€2,500/month   ⚡ Expand Your Reach

Premium Package

Tailored for medium-sized businesses aiming to dominate their industry, this package delivers comprehensive multi-channel marketing strategies to achieve aggressive growth targets.

What's included

+ Full SEO Optimization (Technical SEO, Competitor Analysis)

+ Advanced PPC Campaigns (Multiple Platforms, Retargeting)

+ Social Media Management (4 platforms, 20 posts/month + Influencer Outreach)

+ Content Marketing (4 Blog Articles, 1 Whitepaper/Month)

+ Email Marketing Campaigns (Personalization, A/B Testing, Performance Analytics)

+ Marketing Automation Setup (Workflow Design, CRM Integration)

+ Weekly Performance Reports

€5,000/month

⚡ Dominate Your Market

Enterprise Package

Designed for large businesses and enterprises, this package provides end-to-end marketing services with a dedicated team focused on achieving your unique goals. Perfect for companies needing customized, high-impact strategies.

What's included

+ Enterprise-Level SEO (Technical Audits, International SEO, Ongoing Monitoring)

+ Advanced PPC Management (Cross-Platform Campaigns, Budget Optimization)

+ Full Social Media Marketing (5 platforms, 30 posts/month, Paid Campaigns, Community Management)

+ High-Level Content Creation (8 Blog Articles, 2 Whitepapers/Month)

+ Comprehensive Email Marketing (Drip Campaigns, Retargeting, Custom Templates)

+ Complete Marketing Automation (Full Integration, Lead Scoring, Multi-Channel Workflows)

+ Dedicated Account Manager

+ Weekly Video Reports and Strategy Calls

€10,000/month

⚡ Full-Service Marketing Powerhouse

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